

WE BUILT THIS CITY

**MARCH 12, 2021
9AM to 4:30PM**



HOW TO BUILD A MORE INCLUSIVE COMMUNITY

**BECOME A
SPONSOR!**



WE BUILT THIS CITY



EVOLVE EXPLORE INNOVATE

We Built This City offers a unique digital event opportunity for individuals across industries to discuss the modern workplace, the benefits of diversity and how to make inclusion the basis of a community.

Join **Palette** and **Habitat for Humanity** for a day of education and action.

WHAT TO EXPECT & HOW WE DELIVER

Palette and **Habitat for Humanity** are invested in building community, both literally for Habitat and with Palette, through human connections that level us all up together. We know that a diverse community makes our home great and a diverse workplace makes our businesses great.

We Built This City offers a unique opportunity for you to personally work towards improving yourself, your workplace and your community through the lens of diversity.

- Virtual networking opportunities with peers and new connections across disciplines
- Reframing challenges and problem solving with fresh perspectives on your most important priorities
- Solutions to obstacles in leadership and those aspiring to be leaders
- Access to a tremendous resource of ideas and wisdom with ample time built in for attendees to connect and ask questions



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HIGHLIGHTS

EXCEPTIONAL CONTENT

We Built This City provides practical and implementable ideas.

THE PALETTE EXPERIENCE

The Palette community is known to be powerful, insightful and authentic.

EQUITABLE ATTENDANCE

We don't believe cost should ever deter anyone from an education. Please reach out to us and a free virtual ticket will be provided, no questions asked.

A MENTAL BREAK

A special part of **We Built This City** is the time built into the schedule for you to unwind, have fun, and join your peers in unique and exciting ways.

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●●● ABOUT PALETTE

Palette is a place that celebrates culture, shared ideas and connections. Palette's community experience levels up members in career and in life! Palette is more than a place to meet a friend for a coffee and a life-changing scene. We're deeply committed individuals who support each other, contribute to the greater good and are on a journey to change the world.

●●● ABOUT HABITAT FOR HUMANITY

Habitat for Humanity believes everyone deserves a decent place to live. We do that by bringing people together to build homes, communities and hope. Our Partnership program provides an opportunity for hard working local families to buy their homes with an affordable mortgage (not a giveaway program). At Habitat we believe in sweat equity instead of cash equity and our Partner Families invest hundreds of hours of their own labor working alongside community volunteers to build their home.



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THE HOT TOPICS

- **VALUING DIVERSITY**
Hiring Veterans, Disability, BIPOC, LGBTQIA+
- **ALL ABOUT ADVOCACY**
Growing Communities through Policy
- **WHY I HIRE ENTREPRENEURS**
The Entrepreneur Mindset as Part of a Team
- **WOMEN IN LEADERSHIP**
Superior Style
- **CONTROVERSIAL COMMUNICATORS**
How to Handle Hard Conversations
- **UNCONSCIOUS BIAS IN BUSINESS**
Breaking Down Embedded Beliefs
- **DISTINCTIVE & EXCITING KEYNOTES**
Reframe Your Mindset & Inspire Problem Solving
- **PLUS: CHOOSE YOUR OWN ADVENTURE ACTION PARTY**

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GET YOUR TICKET

THEPALETTECAFE.COM/EVENTS/WEBUILTTHISCITY

\$99 All Access Digital

\$49 For Palette Members

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Email: heylady@palettecommunity.com

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