

THE AGENDA

We Built This City offers a unique digital event opportunity for individuals across industries to discuss the modern workplace, the benefits of diversity and how to make inclusion the basis of a community.

GET YOUR TICKET

THEPALETTECAFE.COM/EVENTS/WEBUILTTHISCITY

\$99 All Access Digital

\$49 For Palette Members

WE BUILT THIS CITY



- 8:30-9:00AM** Check-in & Hellos
- 9:00-9:15AM** Big Hello & Digital Ice Breaker
- 9:20-9:45AM** AHA MOMENT: *Reframing Your Mind to Solve Problems*
- 9:45-10:00AM** Entertainment Session
- 10:00-10:45AM** *Leadership & Advocating for a Community*
- 11:00-11:45AM** Choose Your Own Adventure Panel - *Valuing Diversity*
- 11:00-11:45AM** Choose Your Own Adventure Panel - *Why I Hire Entrepreneurs*
- 11:45AM-12:30PM** Lunch & Intermission
- 12:30-12:45PM** Video Testimonials & Ribbon Cutting at a Habitat for Humanity Home
- 1:00-1:45PM** KEYNOTE - *How the Heck Do I Help? One Person Can Make An Impact!*
- 2:00-2:45PM** Choose Your Own Adventure Panel - *Women in Leadership*
- 2:00-2:45PM** Choose Your Own Adventure Panel - *Controversial Communicators*
- 3:00-3:45PM** *Unconscious Bias in Business: Breaking Down Embedded Beliefs*
- 4:00PM** Choose Your Own Adventure - Action Party: Pick One of 10 Rooms



HOW TO BUILD A MORE INCLUSIVE COMMUNITY